



## Managing the Generation Gap

For the first time in history the workplace has four generations seeking to coexist in the workplace. Manager's, now more than ever, need to learn how to treat each employee on an individual basis. Additionally, within the next five years the first of the 70 million baby-boomer generation will start to retire leaving a tremendous rift in the organizational leadership.

Successful management of generational differences today will help prevent your department/ organization from having to scramble as the job market tightens. The companies that keep their best and brightest employees with have all the more advantage in the years to come.

As a result of attending this seminar, the participants will learn new research-based information about the way different generations approach their work and personal lives. Also, specific strategies will be introduced to more effectively lead people of all different age ranges in order to maximize productivity and minimize misunderstanding and conflict.